



Certificate III in Asset Maintenance (Pest Management – Technical)

PRM30204

Queensland Health Licence – All pest management technicians in Queensland are required by law to be licensed by Queensland Health. On completion of components of this program you will have met the necessary requirements to obtain your relevant licence, for example General Pests and/or Timber Pests.

- Duration:** Up to 3 months face-to-face or up to 6 months external. Various intakes.
- Location:** Ithaca or distance education.
- Further study:** We encourage you to complete the full Certificate III as it makes you more employable in the industry. Building Services Authority Licence.
- Opportunities:** Industrial and domestic pest management technician.

Retail

Certificate IV in Retail Management

SIR40207

This qualification provides the skills and knowledge for an individual to be competent in the first line management skills of those working in the retail and/or wholesale industries. It applies to those who are managing a small retail or wholesale outlet, a section or department within a larger retail store or wholesale business.

- Duration:** Up to 20 weeks.
Location: In the workplace (RPL).
Further study: Diploma of Retail Management, university degree programs.
Opportunities: Retail enterprise manager.



Sales and marketing

Certificate IV in Business Sales

BSB40607

Expand your knowledge in a wide variety of sale contexts including building client relationships and networks, identifying sales prospects, presenting sales solutions, securing prospects and supporting post-sale activities.

- Duration:** 12 months part-time.
February and July 2012 intake.
- Location:** Bracken Ridge.
- Further study:** Diploma of Marketing.
- Opportunities:** Sales account assistant, sales agent, sales representative.

Diploma of Marketing (incorporating the Certificate IV in Marketing)

BSB51207 and BSB41307

Designed to enhance the knowledge and skills of individuals currently working in a marketing role, this qualification will also provide a practical base for those wishing to embark upon a marketing career or undertake further study at university. This program covers a range of contemporary high level marketing and communication concepts and develops management skills. The program is delivered in a blended mode (which may include face-to-face sessions, workshops, independent and online study) and will equip you with the skills to produce effective marketing solutions.

- Duration:** 2 years part-time.
February and July 2012 intake.
- Location:** Bracken Ridge.
- Further study:** University degree programs where credit may apply.
- Opportunities:** Marketing executive, marketing assistant, marketing team leader, event organiser, marketing coordinator, sales representative.



Travel and tourism



Certificate III in Tourism (Retail Travel Sales)

SIT30207

Successful completion of this qualification provides you with the skills and knowledge to enter the travel industry at an operator's level. Learn skills required to work in a retail office or shopfront environment where the planning of customer travel and touring arrangements takes place.

Duration: 6 months full-time or 12 months part-time.
February and July 2012 intake.

Location: Ithaca.

Further study: Diploma programs in tourism.

Opportunities: Travel agent.

Diploma of Tourism

SIT50107

The successful completion of this qualification offers managerial skills in tourism operations, marketing and product development, as well as reservations, fares and destination knowledge.

Duration: 12 months full-time.
February and July 2012 intake.

Location: Ithaca.

Further study: University degree programs.

Opportunities: Supervisor/manager of a travel agency or tourism office, owner/operator of a tourism business.

Brisbane North Institute of TAFE

Winner at the
2011 and 2010
National Travel
Industry Awards

