

Certificate III in Design Fundamentals CUV30303

- *Please note: With the introduction of a new training package, units of study listed are subject to change.*

This exciting program is an important step towards a creative and rewarding career in graphic design.

The Certificate provides students with an introduction to the basics of graphic design. The program is taught by industry professionals and provides students with hands-on, fun and project-based learning experiences. It utilises MAC and PC setup, and is inspired by industry design briefs and themes. Students are taught to respond to the brief by integrating digital design skills and workplace attitudes.

Upon successful completion of this program, students will have produced a portfolio of design work that will assist with application for direct entry into the Diploma of Graphic Design.

This program is a foundation for a career in graphic design and web design with aspects of illustration, multimedia, animation and photography.

Delivery: This program is delivered face-to-face, one day per week, 9:00 am – 4:00 pm.

Campus: Bracken Ridge, Ithaca.

Duration: 2 years (4 semesters).

Fees: \$60 per semester, \$240 full program, plus \$40 administration fee per year.

Semester 1, 2013

BSBDES301A	Explore the use of colour
CUVCRS05B	Use typography techniques for design work
CUVCOR08B	Produce drawings to represent and communicate the concept
BSBDES302A	Explore and apply creative design processes to 2D forms

Semester 2, 2013

BSBOHS201A	Participate in OHS processes
BSBDES304A	Source and apply design industry knowledge
ICPPP224B	Produce pages using a page layout application

Semester 3, 2014

BSBDES305A	Source and apply information on the history and theory of design
CUVDES04B	Integrate colour theory and design processes in response to a brief
BSBDES303A	Explore and apply creative design processes to 3D forms
CUFDIG304A	Create visual design components

Semester 4, 2014

CUFANM301A	Create 2D digital animation
CUVCOR03B	Develop, refine and communicate concept for own work
CUFDIG303A	Produce and prepare photo images

Units are subject to change.

Pathways:

